



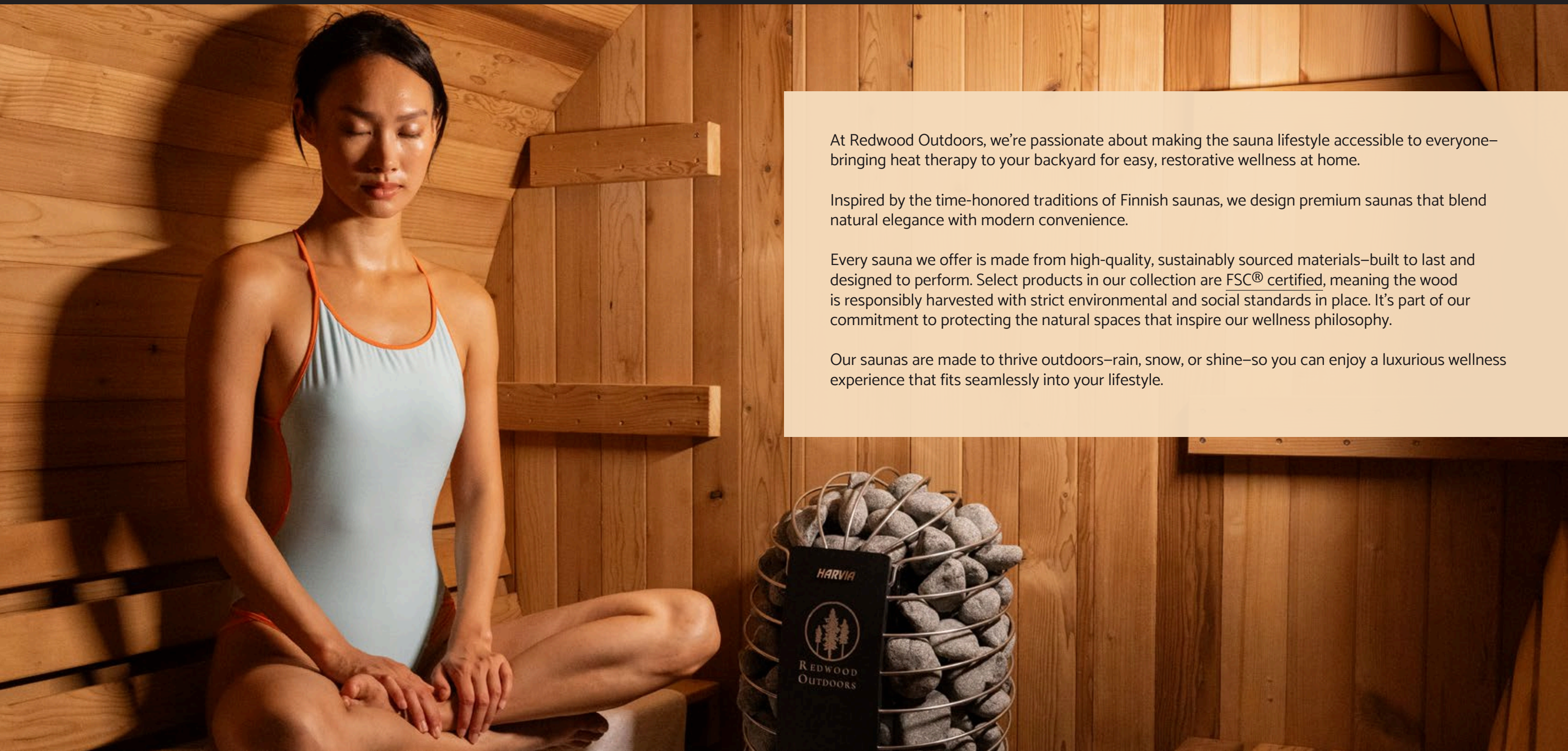
REDWOOD OUTDOORS

Product Selection Guide



welcome to
Redwood Outdoors

Rooted in Tradition, Designed for Modern Wellness



At Redwood Outdoors, we're passionate about making the sauna lifestyle accessible to everyone—bringing heat therapy to your backyard for easy, restorative wellness at home.

Inspired by the time-honored traditions of Finnish saunas, we design premium saunas that blend natural elegance with modern convenience.

Every sauna we offer is made from high-quality, sustainably sourced materials—built to last and designed to perform. Select products in our collection are FSC® certified, meaning the wood is responsibly harvested with strict environmental and social standards in place. It's part of our commitment to protecting the natural spaces that inspire our wellness philosophy.

Our saunas are made to thrive outdoors—rain, snow, or shine—so you can enjoy a luxurious wellness experience that fits seamlessly into your lifestyle.

Join The Wellness Wave

The Wellness Shift Is Here – Are You Ready?

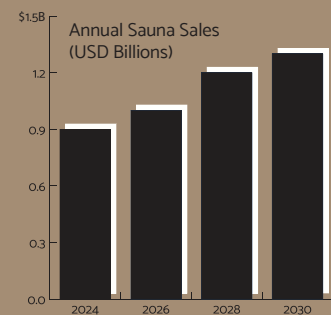
There's a major market shift underway. As consumers prioritize health, recovery, and mindfulness, the sauna lifestyle is becoming a must-have across industries.

Once reserved for spas and wellness retreats, home saunas are now a growing staple for people looking to build restorative wellness routines on their own terms.

Why It Matters:

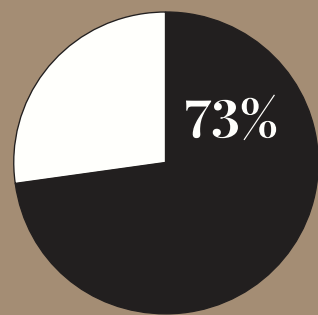
- Homeowners are bringing wellness home, turning backyards into spa-like sanctuaries.
- E-commerce retailers are seeing a surge in interest for premium wellness offerings.
- Saunas are a high-value, high-margin product – offering retailers a strong opportunity to increase average order value and attract health-conscious customers.

Global Sauna Market Value



Projected growth from \$0.9 billion USD in 2024 to \$1.27 billion by 2030 with a CAGR of 5.9%¹

Consumer Wellness Mindset



73% of U.S. adults say they're prioritizing recovery and stress reduction.¹

1 in 4

Nearly 1 in 4 Americans say they are "actively building wellness into their home environment."¹

25% Increase

2023 saw a 25% increase in consumer spending on wellness-related home upgrades like saunas.¹

Tap into the Momentum

Now is the time to position your business at the forefront of the wellness movement. By offering premium home saunas, you're not just selling a product – you're offering a lifestyle upgrade your customers are actively seeking.

Let's talk about how we can help you lead in this space.

¹ Sources: Grand View Research • McKinsey – "The Future of Wellness" • Mindbody Wellness Index, Global Wellness



Smart Technology

Our products feature smart controls, Wi-Fi-enabled remote controls, and the highest-quality, energy-efficient heating systems.

Sustainably-Sourced Materials

FSC®-certified wood, eco-friendly sauna designs, and sustainable practices appeal to environmentally conscious consumers.



All Season Durability

Our wood is thermally modified, a process that changes its cellular structure to deliver superior durability. This results in: dimensional stability, rot & fungi resistance, increased longevity in all climates, and improved insulation.



“ Great Company, great products and great customer support. We are proud to have Redwood Outdoors as a trade partner.

- PJ Shortt



Sauna Collection

Our most beloved and versatile outdoor saunas, ranging from the spacious 8-person Garden Sauna to the compact 2-person Duo.



Garden Sauna



Cabin Sauna



Summit Sauna



Barrel Sauna



Duo Sauna



Garden Sauna - 8 Person

The Garden sauna, our most spacious sauna, offers over 55 sq. ft. of interior space. A large tempered glass window floods the room with natural light, creating an open and airy atmosphere. With ample headroom and a gravity ventilation system, this sauna heats up quickly and retains heat efficiently.



- ✓ 2-LEVEL SEATING
- ✓ LARGE WINDOW
- ✓ SPACIOUS FLOOR AREA
- ✓ LONG BENCHES FOR LYING DOWN

Exterior Dimensions	Roof: 91" L x 90 1/2" W x 97" H // Base: 89" L x 89" W
Weight	1,410 lbs
Wood Type	Canadian Thermowood
Heater Options	Harvia 8kW KIP or Harvia Spirit Wi-Fi 8kW



Cabin Sauna - 4 Person

A stunning addition to any backyard oasis. The Cabin Outdoor Sauna fits seamlessly into outdoor spaces big and small, without compromising comfort or functionality. Large windows and a full glass door fill the sauna with soothing natural light.



- ✓ 2-LEVEL SEATING
- ✓ DEEP BENCHES
- ✓ HIGH CEILING
- ✓ EASIEST BUILD

Exterior Dimensions	86 5/8" L x 67" W x 94" H
Weight	990 lbs
Wood Type	Canadian Thermowood
Heater Options	Harvia 8kW KIP or Harvia Spirit Wi-Fi 8kW



Summit Sauna - 6 Person

Minimalist looks but big on size the Summit Outdoor Sauna is a spacious addition to any outdoor relaxation retreat. The two large windows in the front of the sauna flood the space with serene natural light while you stay warm in your sauna sanctuary.



- ✓ MORE HEADROOM
- ✓ SPACE-EFFICIENT DESIGN
- ✓ LONG BENCHES FOR LYING DOWN

Exterior Dimensions	71" L x 82" W x 81 1/8" H
Weight	1,100 lbs
Wood Type	Canadian Thermowood
Heater Options	Harvia 8kW KIP or Harvia Spirit Wi-Fi 8kW



Barrel Sauna - 6 Person

Traditional Finnish design and spacious enough for six, this sauna creates the perfect daily ritual—promoting mental clarity and deep relaxation. An authentic Scandinavian layout enhances heat circulation, delivering a true barrel sauna experience in your own backyard.



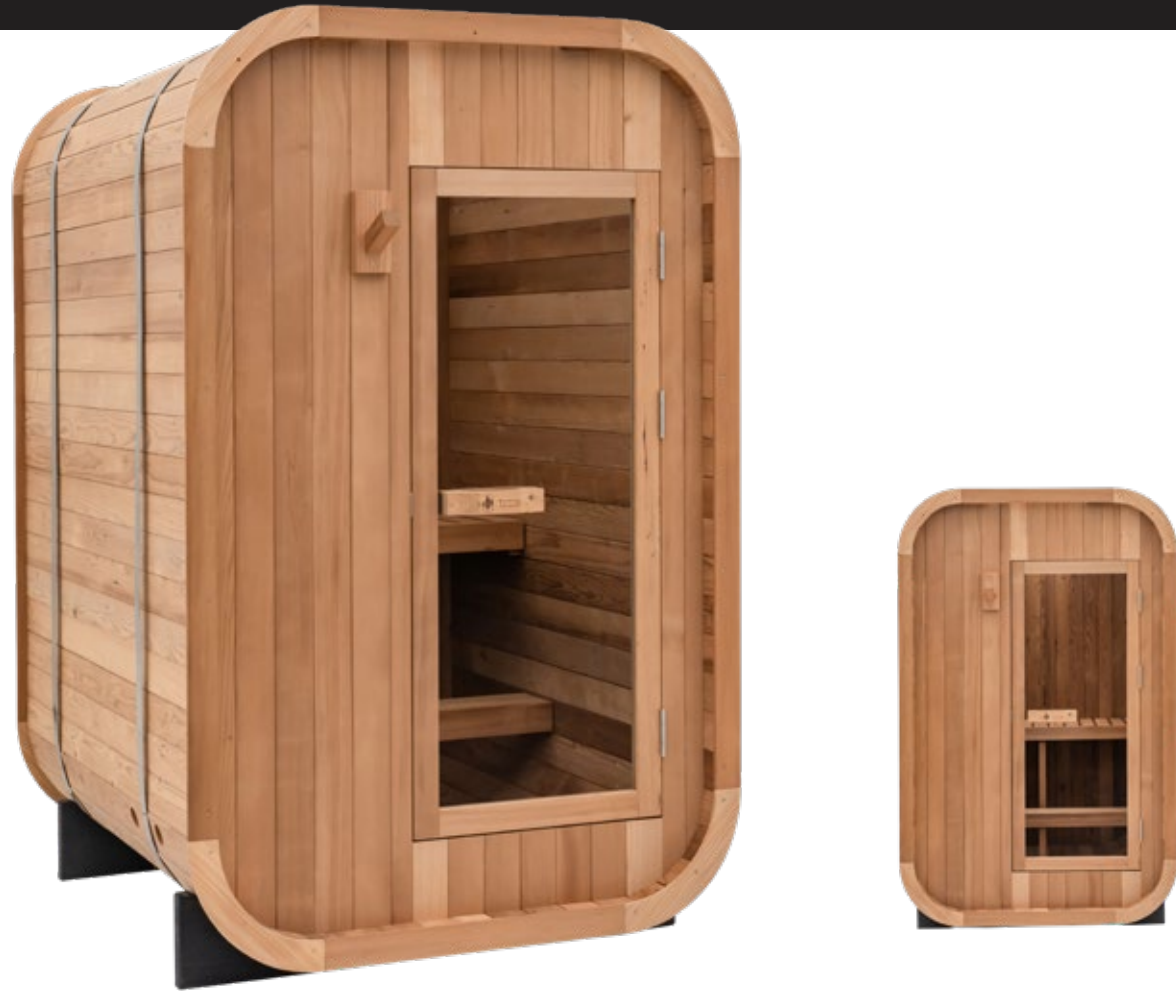
- ✓ BUDGET FRIENDLY OPTION

Exterior Dimensions	71" L x 72 3/4" W x 76 1/2" H
Weight	900 lbs
Wood Type	Canadian Thermowood
Heater Options	Harvia 8kW KIP or Harvia Spirit Wi-Fi 8kW



Duo Sauna - 2 Person

Create your perfect at-home sauna retreat with the Duo Outdoor Sauna. Its compact minimalist design fits well into any outdoor space, perfect for transforming urban backyards or rooftop gardens into a wellness oasis.



✓ COMPACT DESIGN ✓ PERFECT FOR URBAN SETTINGS ✓ BUDGET FRIENDLY

Exterior Dimensions	68 3/4" L x 50 3/4" W x 81" H with trim installed / 68 3/4" L x 48 3/4" W x 80" H without trim installed
Weight	910 lbs
Wood Type	Canadian Thermowood
Heater Options	Harvia 8kW KIP or Harvia Spirit Wi-Fi 8kW



Sauna Heaters

We offer two high-quality Harvia heater options, perfect for any of our saunas.



Harvia 8kW KIP

Traditional wall-mounted KIP heater. Reliable and affordable, with manual operation. Produces a drier heat.

Maximum Humidity: ~15-20%
Maximum Temperature: 190°F
Rock Capacity: ~40 pounds



Harvia Spirit

Sleek, modern, Wi-Fi-enabled heater with rounded stones for optimal steam and high heat. Energy-efficient, supporting higher humidity levels.

Maximum Humidity: ~70%
Maximum Temperature: 194°F
Rock Capacity: ~130 pounds



Ready to Partner with Us?

Our Promise To You

✓ Operational Excellence

Streamlined ordering process with dedicated account support
Nationwide shipping with reliable, efficient delivery methods

✓ Product Reliability

Industry-leading product quality and craftsmanship
Rigorously tested for performance and durability

✓ Dedicated Customer Support

Fast, responsive assistance when you need it
Proactive support to keep your business running smoothly

✓ Flexible Partner Pricing

Clear, transparent pricing designed to maximize your margins
Scalable options to grow with your business
Custom solutions tailored to your needs – your wellness, your way

Get in touch to learn more and become
a Redwood Outdoors Retail Partner

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